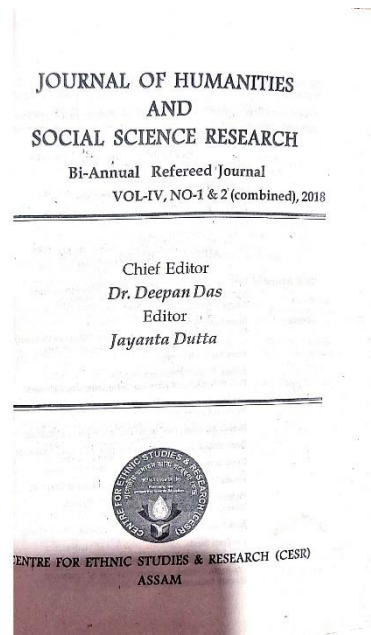


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OPEN HORIZON

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CONTENTS

Foreword	v
Acknowledgement	vi
Editorial	vii
List of Contributors	xii
1. A Brief Sketch On Historical And Administrative Evolution of Lakhimpur And Dhemajil Districts Till 20 th Century • Dr. Hemanta Saikia	1
2. Implementation of Act East Policy: A Study on Indigenous Products and Tourism Sector of Assam • Chiranjeeb Biswas & Jagann Dutta	11
3. Assam Movement: A Bibliographic Study • Brajen Kalita, Kangsanjyoti Kalita & Binay Krishna Das	24
4. Challenges of Technology-based Start-up Entrepreneurs in India: An Empirical Study • Charada Kintha Doley	43
5. Level of Social Infrastructure in North East Region of India: A Critical Study • Mukhyajit Sonowal	53
6. Role of Academic Libraries in Career Guidance with Special Reference to Golaghat District. • Imran Hussain	62
7. An Economic Problem under Fuzzy Environment • Bitanprasad Dutta & Rajjit Saikia	76
8. Essential of Political Stability for Sustainable Development With Reference to India • Sewanti Marji	82

2

IMPLEMENTATION OF ACT EAST POLICY: A STUDY ON INDIGENOUS PRODUCTS AND TOURISM SECTOR OF ASSAM

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Abstract

India's Look East Policy which was renamed as Act East Policy under the leadership of Prime Minister Narendra Modi with a pledge not only to look to the East also to act to the East. It has focused to link and to take advantage of the new opportunities in trade and investment in a rational manner by improving socio-economic and political relationships with all the neighboring nations. Although, various projects are being undertaken for developing the North East by the Government but no significant change in its economy has been realized in order to make self-reliant and its status of export of various mineral resources as well as other consumables to other states of the country also remained unchanged. The paper tried to examine the problems and prospects of indigenous products of Assam specially tea, sericulture, jute, rubber etc. and the tourism sector of Assam. The paper shall also look into the challenges and obstacles that emerge in Assam and North East Region that restricts the flow of the policy.

Keywords: Act East Policy, Connectivity, Trade Advantage and Tourism

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